



Inspiring Supportive Sustainable

VISION

For West Cumbria to be the centre of excellence for entrepreneurs, start-ups and growth companies based on the delivery of world class:

- Onsite Training
- Opportunities
- Signposting
- Virtual Learning
- Collaboration

THE PROBLEM: UNEMPLOYMENT

In Cumbria, the claimant count for Job Seekers Allowance or Universal Credit in July was 14,205, an increase of 7,275 from March. **This increase is the highest (numerically and proportionally) since data first became available for Cumbria in Jan 1986.** The claimant rate in Cumbria has risen from 2.3% to 4.8% - though all areas in Cumbria are below the new national rate of 6.5%. We are sure that figures for Cumbria will become higher and more challenging as the Bank of England predict (MPR Report Aug 2020) unemployment to be 7.5% nationally by the end of 2020.

Number of claimants for Job Seekers Allowance or Universal Credit 2020

6,930

March

14,205

July

THE SOLUTION: TEGvirtual

An online accelerator training programme, where we take people on a transformational journey realising their dream of starting and then running their own business. **This virtual platform has everything that someone who is starting a business could need, all in one place.** The course has been designed and written for budding Cumbrian entrepreneurs by passionate Cumbrian entrepreneurs, who have the local knowledge, expertise, contacts and experience to help new businesses flourish.

We have an exceptional list of connections and relationships across the county enabling us to source a sustainable pipeline of entrepreneurs, who will inevitably help kick start the West Cumbrian economy.



HOW CAN WE HELP?

TEGvirtual, a Community Interest Company (CIC), will train, support and inspire our future business owners, leaders and entrepreneurs in West Cumbria.



Resilient Economies

TEGvirtual is a local company with local knowledge and a strong network of business collaborators. Through our virtual learning and face to face programmes we will create a sustainable pipeline of budding entrepreneurs. Not only will they create new businesses and put down roots in West Cumbria, but they will contribute to the local economy and help create a resilient economy for West Cumbria.



Thriving Communities

Entrepreneurs, by definition, are self-reliant and TEGvirtual will offer a network of support for everyone who attends our courses. Our ambition is to not only create thriving communities throughout West Cumbria, but ensure that entrepreneurs have access to sustainable activities and the people who can help give them independence and self-reliance.



HOW CAN YOU HELP?



Sustainable Incomes

Creating opportunity is the best way to achieve 'sustainable incomes' and to do this we need to facilitate new development approaches between entrepreneurs, start-ups and the larger anchor organisations in West Cumbria.



Most early stage start-ups don't make it past year 1. We want to ensure they are still operating, and thriving, in year 3 and beyond. We can only do this with your help and support.

West Cumbria is known for its world class talent, so why not put this to work and attract global business to the area? This way we will achieve, resilient economies, thriving communities and sustainable incomes for our towns and villages.

For us to help our disadvantaged communities throughout West Cumbria who might have been affected by COVID-19 and lost their job, the unemployed, ex-services and ex-offenders or young entrepreneurs, we require a substantial amount of funding.

We don't just want to help people for a few months, we want to help them for years to come. This way we can make sure they reach sustainability with the right help and support to go on and build world leading companies.

Therefore, we need your help to achieve our vision of creating a centre of excellence for entrepreneurs in West Cumbria and should you wish to know more and be part of our goal to bring about a positive change, ensuring our communities are more resilient and sustainable in the future, please do get in touch.

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LOCAL KNOWLEDGE

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